Skeleton:

Scrolling Offer images

How it works

Embedded Video Player

Video Selector

Map of all locations

Search location database

Join Now

Contact

Structure:

{landing page}

{FAQ’s}

{information on rates}

{video}

{availability map}

{join form} {booking/account}

{login}

{Search}

{contact}

{social media}

Scope:

Story

Tasks

Strategy:

Goals:

Accessible hire

Automated service

Low cost (< owning)

Constituencies

Small business

Personal (specific-use)

Contexts: